



## ***Carlisle Family Dental - Give back to the Community Makeover***

### **Official Rules:**

**1. NO PURCHASE NECESSARY TO ENTER OR TO WIN.** A purchase will not increase your odds of winning. All federal, state, local and municipal laws and regulations apply. Void where prohibited.

**2. Sponsors.** The Smile Makeover is sponsored by Carlisle Family Dental of Carlisle Kentucky. Selection of winners and all other aspects of the Contest shall be final and binding on entrant in all respects. Carlisle Family Dental will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. If you have any questions regarding this Contest, please Carlisle Family Dental at 859-289-5418.

**3. Eligibility.** The Smile Makeover Contest is open to individuals 18 years or older at the time of entry and is only open to legal residents of the 50 United States and District of Columbia. This Contest is void outside the 50 United States and the District of Columbia, and where prohibited. Employees of Carlisle Family Dental and the immediate family members of, and any persons domiciled with such employees, are not eligible.

**4. Entry.** The Contest begins at 12:01 a.m. (E.S.T.) on August 5th, 2016 and all entries must be received by 11:59 p.m. (E.S.T.) on September 5th, 2016. Individuals may enter this Contest by filling out the Official Entry Form. Each individual can enter once. Registered e-mail account holder is the natural person who has been assigned an e-mail address by an e-mail provider. All online entries will be declared made by the registered user of the e-mail address. Any questions regarding the number of entries submitted or the owner of an email account shall be determined by Carlisle Family Dental in its sole discretion, and Carlisle Family Dental reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the Contest.

- **Internet Entry:** Enter by visiting the official registration page on the Website of Carlisle Family Dental at [carlislefamilydental.com](http://carlislefamilydental.com) and access the Official Entry Form. Complete the Official Entry form by following the instructions on the website.

**5. Prizes and Odds.** Two Prize Winners will receive a Smile Makeover package". Winners will be chosen by a random drawing completed at Carlisle Family Dental 2-5 days after the close of entry acceptance on September 5<sup>th</sup>, 2016. Prize Winner may receive at no charge to them: Any and all Dental Treatment needed as long as that treatment can be performed at Carlisle Family Dental: restorative dentistry, periodontal therapy, endodontic therapy, orthodontic therapy, oral surgery or applicable services. Dental Treatment provided will be determined after winner has been selected, examined, treatment plan presented and treatment options discussed with the winner. Carlisle Family Dental and the treating Dentist will not be held responsible for needs that will go beyond the scope of General Dentistry that would routinely be referred to outside professionals for treatment, such as, specialty referrals, diagnosis, and treatment. Only the services provided by Carlisle Family Dental in the local office will be considered the serviced of the smile Makeover package.

**6. Winner Notification and Acceptance.** Finalists will be notified by phone, email, and/or U.S. mail. If a potential winner does not respond to notification (with all requested information) within ten (10) days, such potential winner will be disqualified and an alternate winner selected. Forfeiture of prize and the selection of an alternate (provided sufficient eligible entries are received) winner may result from any of the following: entrant: (1) fails to respond to a notification (with all requested information) within the required time; (2) is sent an email notification that is returned as undeliverable after three (3) attempts; (3) fails to complete and return a required Affidavit of Eligibility and Liability and Publicity Release (and any other documents, if requested) within the required time; (4) is sent a prize notification/documentation that is returned as undeliverable for any reason; (5) is deemed ineligible or cannot be notified or contacted; (6) is unable to provide satisfactory proof that he/she is the authorized account holder of the email address (7) is not available to have procedures performed on the dates and times specified by Carlisle Family Dental;



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or (8) fails to respond to any other required time periods or is otherwise not in compliance with the Official Rules;

**Winners are solely responsible for reporting and payment of any taxes on prizes.** Winner will be solely responsible for all necessary travel and other expenses incurred in connection with accepting the treatment.

Winners will be required to sign and return an Affidavit of Eligibility and a Liability and Publicity Release which must be returned within ten (10) days following the date of first attempted notification. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded.

**7. Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of CARLISLE FAMILY DENTAL Reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by Carlisle Family Dental.

**8. Limitations of Liability.** By entering the Contest, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her right to a jury trial for such disputes, claims, and causes of action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event attorneys' fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT CARLISLE FAMILY DENTAL AND DR. BRANDON ALLEN, CONTEST SPONSORS AND THEIR OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY.

**9. General Release.** By entering the Contest, entrants release Carlisle Family Dental and Dr. Brandon Allen, Contest Sponsors and any other promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).